



92.1 WPTS Radio



2018-19 Pittsburgh Panthers Football Underwriting Package

Pitt Football Schedule		*Home games in Blue
Opponent	Date	Time
Albany	1-Sep	3:30 PM
Penn State	8-Sep	8:00 PM
Georgia Tech	15-Sep	12:30 PM
North Carolina	22-Sep	TBA
University of Central Florida	29-Sep	TBA
Syracuse	6-Oct	TBA
Norte Dame	13-Oct	TBA
Duke	27-Oct	TBA
Virginia	2-Nov (Friday)	7:30 PM
Virginia Tech	10-Nov	TBA
Wake Forrest	17-Nov	TBA
Miami	24-Nov	TBA

All 12 Pittsburgh Panther Football games are broadcasted on **92.1 WPTS-FM** & online at www.wptsradio.org

*Presenting Sponsorship

The official sponsor for all 2018 Pittsburgh Panther Football games aired on 92.1 WPTS.
Pittsburgh Panther Football on 92.1 WPTS presented by "your company name here."

Benefits:

- 9 billboard sponsorship spots aired per game, for **all 12 games**
- Mention of presenting sponsor **in all game promotion throughout the week**
- Mention of presenting sponsor **during all in-game breaks**

- Company logo on www.wptsradio.org
- Prices **locked-in** for bowl games
- **Presenting Sponsor Commitment:** \$950

****Touchdown Sponsorship**

Thorough radio exposure during every 2018 Pittsburgh Panther Football game aired on 92.1 WPTS

Benefits:

- 3 billboard sponsorship spots aired per game, for **all 12 games**
- 3 mentions of sponsorships during in-game breaks for **all 12 games**
- Company logo on www.wptsradio.org

Touchdown Sponsor Commitment: \$750

Field Goal Sponsorship

Three game packages – to provide extra exposure during three games of your choice

Benefits:

- 9 mentions of sponsorship over 3 games (3 mentions per game): \$25
- 3 thirty-second promotional spots over 3 games (1 spot per game): \$75
- 9 thirty-second promotional spots over 3 games (3 spots per game): \$205

A La Carte Sponsorship

Benefits:

- Set of 3 mentions: \$9
- Add 3 spots: \$75

*** Only one available**

**** Only three available**



For more information or questions, please contact Chet Rengers at 412-848-3601 or email wptsunderwriting@gmail.com